

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/07/12-09/07/12	2	:30	6:30A- 6:57A (EST)						1			1	\$100.00	\$100.00	Columbus (WTTT)	6:30A GDE	8/31/12
2.0	Normal Line / SPOT	09/06/12-09/06/12	2	:30	7:58A- 9A (EST)						1			1	\$400.00	\$400.00	Columbus (WTTT)	8A GDC	8/31/12
3.0	Normal Line / SPOT	09/07/12-09/07/12	2	:30	5:58A- 6:30A (EST)							1		1	\$400.00	\$400.00	Columbus (WTTT)	6P BB	8/31/12
4.0	Normal Line / SPOT	09/04/12-09/06/12	2	:30	10P- 11P (EST)			1						2	\$1,200.00	\$2,400.00	Columbus (WTTT)	10P NEWS	8/31/12
5.0	Normal Line / SPOT(B/E)	09/06/12-09/06/12	2	:15	6:30A- 7:57A (EST)						1			1	\$100.00	\$100.00	Columbus (WTTT)	6:30A GDE	8/31/12
6.0	Normal Line / SPOT(B/E)	09/05/12-09/05/12	2	:15	7:58A- 9A (EST)						1			1	\$400.00	\$400.00	Columbus (WTTT)	8A GDC	8/31/12
7.0	Normal Line / SPOT(B/E)	09/10/12-09/10/12	2	:15	7:58A- 9A (EST)					1				1	\$350.00	\$350.00	Columbus (WTTT)	8A GDC	8/31/12
8.0	Normal Line / SPOT(B/E)	09/05/12-09/05/12	2	:15	5:58P- 6:30P (EST)						1			1	\$650.00	\$650.00	Columbus (WTTT)	6P BB	8/31/12
9.0	Normal Line / SPOT(B/E)	09/06/12-09/06/12	2	:15	7:31P- 7:57P (EST)						1			1	\$1,350.00	\$1,350.00	Columbus (WTTT)	7:30P BB	8/31/12
10.0	Normal Line / SPOT(B/E)	09/07/12-09/07/12	2	:15	10P- 11P (EST)						1			1	\$1,200.00	\$1,200.00	Columbus (WTTT)	10P NEWS	8/31/12
11.0	Normal Line / SPOT(B/E)	09/09/12-09/09/12	2	:15	4:13P- Sports-FOX NFL 4pm Game								1	1	\$2,050.00	\$2,050.00	Columbus (WTTT)	4P NFL	8/31/12
12.0	Normal Line / SPOT(B/E)	09/05/12-09/07/12	2	:15	10P- 11P (EST)									2	\$1,200.00	\$2,400.00	Columbus (WTTT)	10P NEWS	8/31/12

Contract #	1366286	
Schedule Dates	09/04/12-09/10/12	
Advertiser	Josh Mandel OH US Senate-R (71581)	
Agency	Strategic Media Placement (6694)	
Product	POLITICAL CANDIDATE (ns) (1186)	
Brand	OH US SEN JOSH MANDEL SEPT4-SEPT 10 EST 26	
Salesperson	HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1	
Sales Office	WSYX/WTTE/ESYX/WWHO	
Buyer Name	Eversol, Whitney	
Phone/Fax	(740) 201-5500 / (740) 201-5502	
CPE	2645	
Account Types	Local/Political Candidate Agency BRD	
Billing Type	Standard	
Comments	WTTE	
Date Entered	08/31/12	
Last Modified	08/31/12	
Entered By	Dawn Hachtel	
CO-OP	No	
Headline #		
Demo		
Order Type	Normal	
Package Deal		
Commission %	15.00	
Commission	\$1,770.00	
Net Total	\$10,030.00	
Sales Tax		

Columbus (WTE)		By Broadcast Month		Sep. 2012		Grand Total:	
Spots	Rate	Spots	Rate	Spots	Rate	Spots	Rate
14	\$11,800.00	14	\$11,800.00	14	\$11,800.00	14	\$11,800.00

WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215



Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015